

## ► BEFORE YOU BEGIN ◀

It's a great idea to copyright your game concept!!! Also, be ready to move forward with your idea once it is completed. Before you submit to any company, make sure you label for copyright on your materials (i.e., ©2008 your name). In addition, not only label your materials, but submit your artwork for copyright. To submit a copyright, contact the Copyright Office:

In the U.S.A.:

Phone: (202) 707-3000

Web: [www.copyright.gov](http://www.copyright.gov)

Mail: Library of Congress – U.S. Copyright Office

101 Independence Ave. S.E., Washington, D.C. 20559-6000

The Library of Congress will help you with instructions and the necessary forms needed for copyrighting your game artwork. If you live outside the U.S.A., please inquire locally about copyrighting in your country.

## ► THE ANNUAL TOY FAIR ◀

The American International Toy Fair is the most important Fair in the world because it is the only Fair at which all of the new toys and games can be found at one time. The world toy and game industry thrives on this information. The annual Toy Fair is the defining event for each year.

Unfortunately, not everyone can attend this important event because attendance is only for businesses and people in the industry. This shouldn't discourage a person not in the industry that may have a great idea that they wish to market.

## ► ABOUT YOUR GAME CONCEPT ◀

Not sure what to do with your game concept? **MJS Creations** has experience in game design. From initial thought to finished product, we are here to design!

Most people create a drawing of their game idea and play it. It plays great, but now you want to sell your idea to the "big guys". Or maybe you wish to market the game on your own. Either way, **MJS Creations** will bring your thoughts to life by completing your game design and professionally finishing it.

## ► THE FACTS ◀

Getting into the industry is very difficult. But you don't need to be in the industry to sell your idea.

**MJS Creations** has the contact information needed to reach to the game companies.

Most game creators think their game is the greatest concept. The truth is that most games don't make it to the public. One reason may be from poor presentation. If your game doesn't look professional, how can you expect people to know you are confident and believe in it? What they see in front of them is what they relate to.

Unfortunately, there are plenty of marketing businesses that promise to introduce your idea to game companies. First, you are charged a fee for signing with them, then for the basic design concept of the game. These companies may or may not submit your idea to the "big guys" for a percentage of your profits, and there still aren't any guarantees!

If your idea isn't picked up by the few companies that they may submit to, they keep your money and let your idea sit there as you wait and hope. And all you get is some printed pages. The contract is good for several years which restrains you to their terms and conditions.

You will have to pay for the production of your game either way. Produce your idea on your own, save money and let 100% of the profits be yours!

**MJS Creations** believes the game inventor should be the one that makes the profits for their idea, not the marketing scammers.

## ► GOOD NEWS ◀

Fortunately, **MJS Creations** does NOT charge any fees for submitting ideas to game companies because we believe you are better off meeting directly with the game companies in person, by mail, or by marketing the game on your own!

## ► FIRST STEPS ◀

As with most things, first impressions are important. Your idea needs to be presented in a professional manner. At **MJS Creations**, design is our specialty. You should have a demonstration version of your game concept when you meet game companies or a prototype before you market your idea.

Based on your ideas, **MJS Creations** will professionally produce a finished product that's ready for review by game companies, for selling on the web and/or in stores. We create what you need to get it done. We can even take care of production of the game right down to the finished shrink wrapped pieces and have it ready for distribution.

Plan ahead and allow extra time for designing your game concept. This will help ensure meeting your goals in a timely manner.

## ► GAME MANUFACTURING (THE FINAL PIECE) ◀

**MJS Creations** will produce a professional prototype from your specifications. The concept will be carefully recreated on the computer. After the prototype of your game is complete you can start making those calls to the game companies or start our manufacturing process of the final retail game! We will provide you with a disc of the final art because you will retain 100% rights to your game!

## ► THE NEXT BIG GAME ◀

The next big hit depends on you. Whether you are selling the game on your own or meeting with some game companies, don't get discouraged. It may take some time, but remember, if you are dedicated to it, your idea can be the next big game!

## ► LET US HELP YOU GET STARTED ◀

Need some help getting your idea introduced to game companies? As a courtesy to our customers, **MJS Creations** will provide with a free list\* of company contacts to start you in the right direction.

\* Lists are available exclusively for clients using our game design services.

▶ **MANUFACTURING SERVICES** ◀

**MJS Creations** also specializes in manufacturing!

Once we complete the professional design for you, it makes sense that you have confided in us for our design services, that we will also manufacture your game. We take pride in designing your game, so why not let us manufacture your game as well. We will make sure that you will have a superior quality game!

We offer:

- Low pricing
- Lower minimums
- Superior quality
- Friendly service

We are the only company globally that offers great pricing at a 500 minimum (most companies require a 5,000)! And our boards and boxes are 1-1/2 times the density/thickness of what anyone uses globally. Additionally our cards are thicker too. We offer superior quality, low minimums and low pricing.

Contact us for your free estimate!

▶ **PARTS & CUSTOM PIECES (PLASTIC & METAL)** ◀

**MJS Creations** offers many game parts such as dice, pawns, sand timers, spinner arrows, hotels & houses along with many other items. Please visit our GO SHOPPING page to view the many items available to help you create your game.

Need a part not listed on the website? We can make custom parts and dice with a minimum of only 1,500 pieces.

▶ **ABOUT MJS CREATIONS** ◀

**MJS Creations** specializes in graphic design. Working closely with clients, our goal is to develop clear, innovative solutions to communicate their needs. Whether it is for print or electronic media, we create ideas with the right impact!

**MJS Creations** was established in 1989 as a freelance design/programming company that serviced local



BOARDGAMEDESIGN.COM® is a service of MJS CREATIONS, LLC.



Have a game idea that you want to sell or market? Not sure what to do with it?

**MJS Creations - Board Game Design & Manufacturing (BoardGameDesign.com)** specializes in game design. From initial thought to finished product, we are here to help you!

We also manufacture with a minimum of only 500 games.

